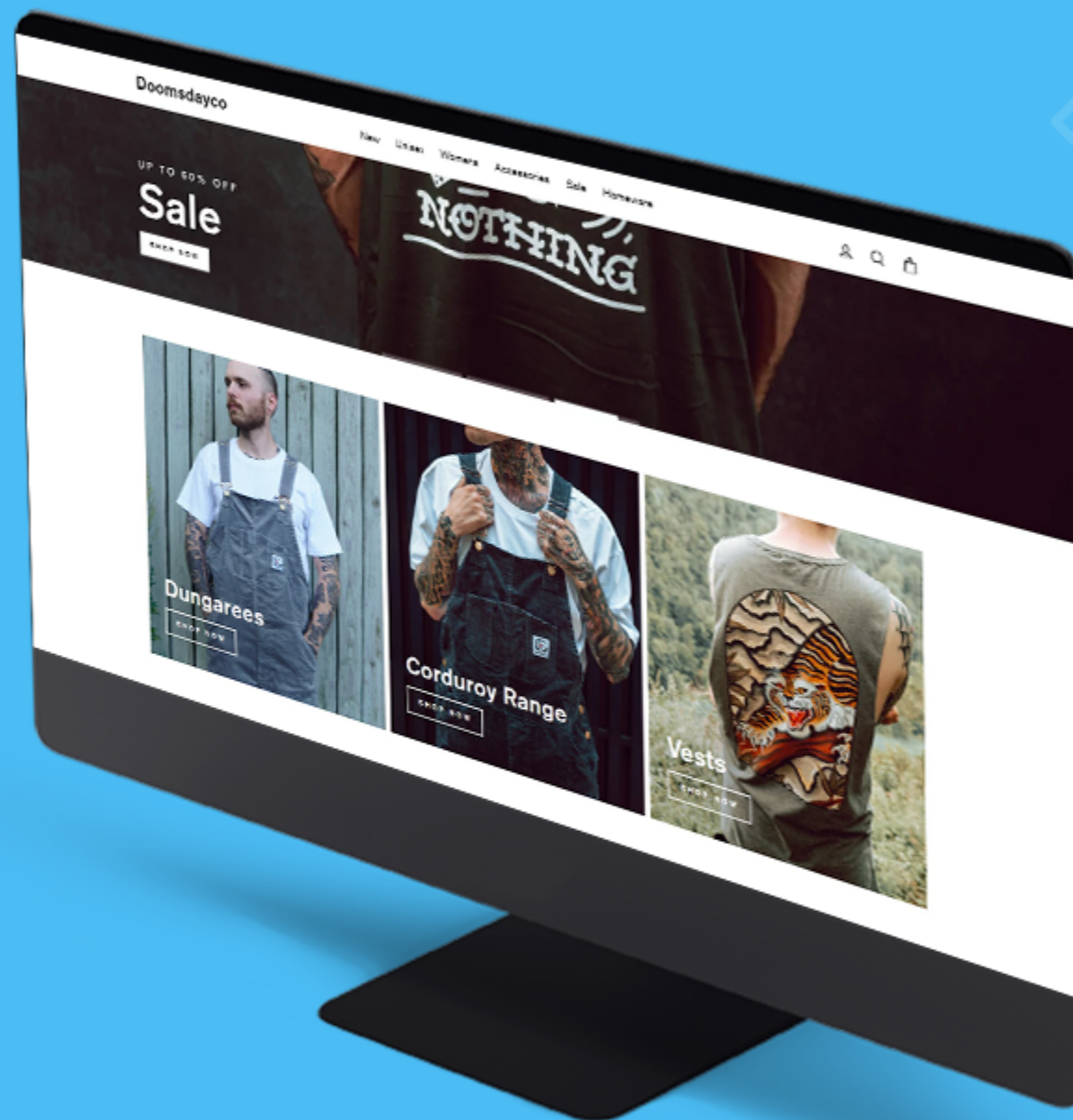


# Everything Digital

## Doomsday Case Study



# Doomsday Co.

## Doomsday Co



We stabilized and increased ROAS through Paid Search for Doomsdayco and really increased the profitability of their Google campaigns over the course of a 3-6 month period at the end of 2021 and start of 2022.

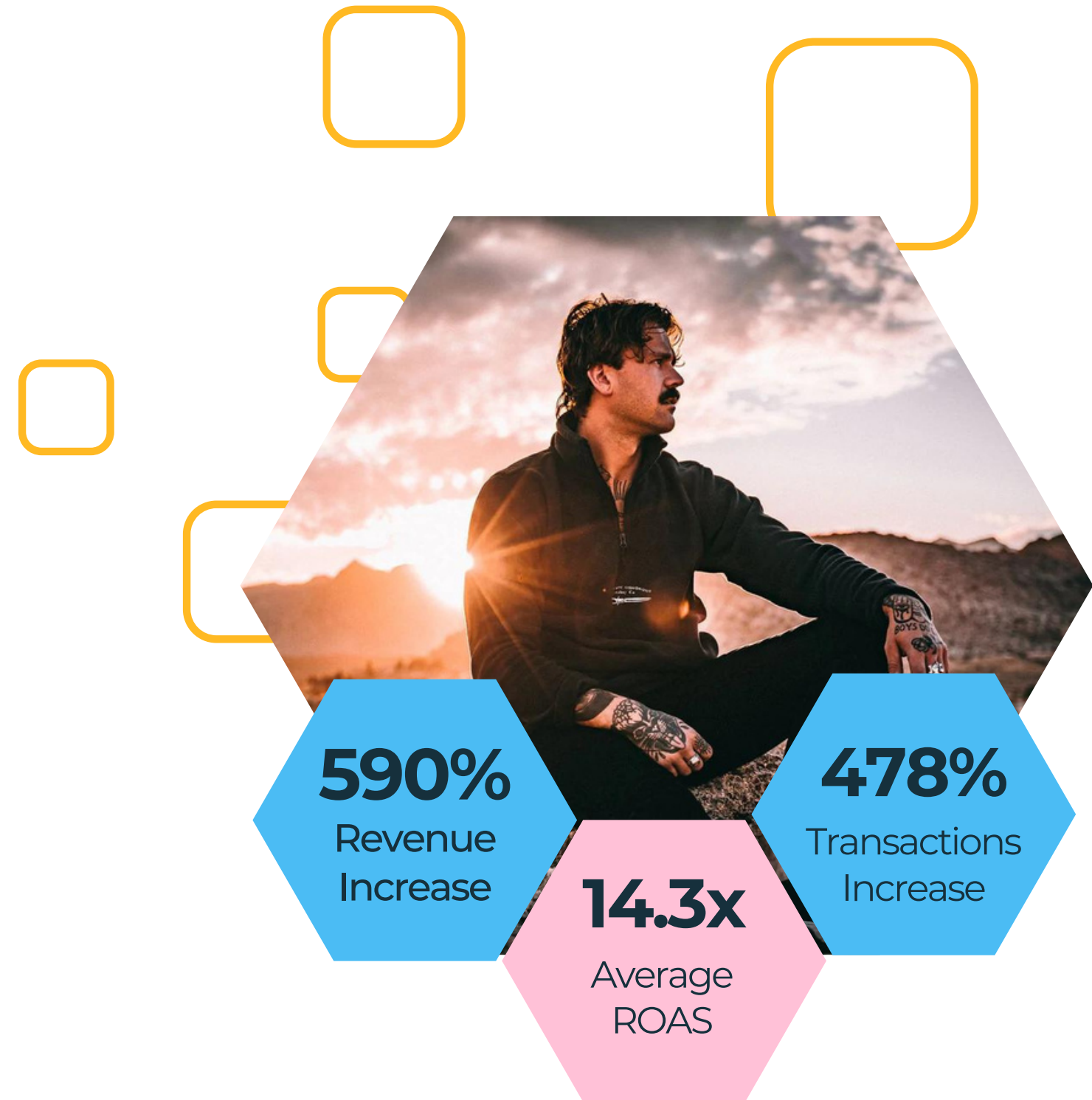
The previous agency was producing a lot of dead spend and irrelevant traffic, now through improving product titles and campaign structure we believe a steady ROAS will allow the company to grow over the coming years.



# Don't Take It From Us

*“Working with Everything Digital has been a breath of fresh air, they have been honest and transparent through our relationship and they truly are an agency who we can trust and have the best intentions for our business, a refreshing change to what we have encountered previously with others”*

**Corey Smith - Wilkes**  
**Managing Director**





**Everything Digital**

[www.everything-digital.co.uk](http://www.everything-digital.co.uk)

Call us on: **0113 831 3666**

Email: [info@everything-digital.co.uk](mailto:info@everything-digital.co.uk)



@EverythingDigitalOfficial



@EverythingDigitalGlobal

