

## INTRODUCING...

Est 2019 we are however seasoned experts in the industry with 30+ years experience in both digital marketing and marketing in general. Something that was identified at the start of our journey, is that we don't want to be the same as other agencies out there. We want to be fully transparent with everything we do and retain our customers on merit, instead of locking them into a ridiculous contract.

It might sound cliché but after speaking to some of our clients, the above is what businesses want and is the opinion of a great deal of businesses that have used the vast majority of larger marketing agencies.

Thinking  
Ahead to  
Innovate

IF IT CAN BE  
DONE, IT  
WILL BE  
DONE

The reality is that advertising your business online through organic or paid channels shouldn't just be done using one channel. If you want to scale, you have to be aware of the effect that every channel (including your website) has on your digital footprint. Everything links together!

## OUR ETHOS

### COMMITMENT TO CLIENTS

Our commitment to our clients is unrivalled. Constant relationship building and understanding of a clients business needs, makes Everything Digital the go to agency.

### TRANSPARENCY

Once you begin working with Everything Digital, we will always be honest with what steps we think you should take. This will help us to work with you and your team to come up with solutions, quickly and efficiently.

### INTEGRITY

We know what it takes to run and scale a business, so we know what it means to make the right choices as quickly as possible. We are committed to being true to our word and our aim is to be your long term business partner.



We Scale  
Brands



# Everything Digital

[WWW.EVERYTHING-DIGITAL.CO.UK](http://WWW.EVERYTHING-DIGITAL.CO.UK)



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**Be Our Next  
Case Study**

## OUR GOALS

This is the part where agencies say, "we pride ourselves on being ahead of the curve and continuously strive to be the best at what we do". Well, we do all of that but something that sets us apart from the others is, we're brutally honest with our clients and believe that full transparency is the only way to keep clients forever. Look at it this way, as a business owner you need to know the truth whether it's good or bad. So our aim is to be as open and honest as we possibly can be, so we're able to come up with a solution and formulate the best plan possible to move forward.

## OUR APPROACH

### 1 RESEARCH

With many years experience of finding ways to improve your marketing efforts we firstly build understanding of what is working for yourself and what isn't, along with your competitors, our expertise really comes into play in identifying quick wins

### 2 STRATEGISE

Development of a bespoke strategy for your company that addresses your target audience and key objectives is at the forefront. Once we have plugged the gaps we are a forward thinking agency with new ideas which is what you require to stand out from a saturated marketplace.

### 3 ANALYSE

We are thorough and dedicated to improving performance and this is done in large by analysing data and trends, this is done daily, weekly and monthly. Remember one bad day doesn't break a campaign you need to look at longer periods to find the golden nuggets.

### 4 OPTIMISE

What the data tells us to implement, we use this information combined with our collective expertise to continue to make the right moves within your campaigns and deliver the best possible results.

### 5 REVIEW

Quality control is at the top of the list for us, we have set procedures to make sure every client and account is spot checked and health checked at multiple stages through the month making sure you are getting the best for your investment.

## Your Next Steps

- ✓ **Get in touch**
- ✓ **Arrange an audit**
- ✓ **Get a proposal**

## Contact Us

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**TAKE THE  
FIRST STEP**

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