

# Everything Digital

## Flooring Direct Case Study



**FlooringDirect** →

# Flooring Direct



Flooring Direct is one of Everything Digitals longest standing clients. When they began working with us, they hadn't explored the social advertising route. Their Google Ads had hit a revenue ceiling with a max ROAS of around 4x.

This wasn't good enough for the owner and Everything Digital was brought in to open up additional revenue channels and expand on the channels that were already there.

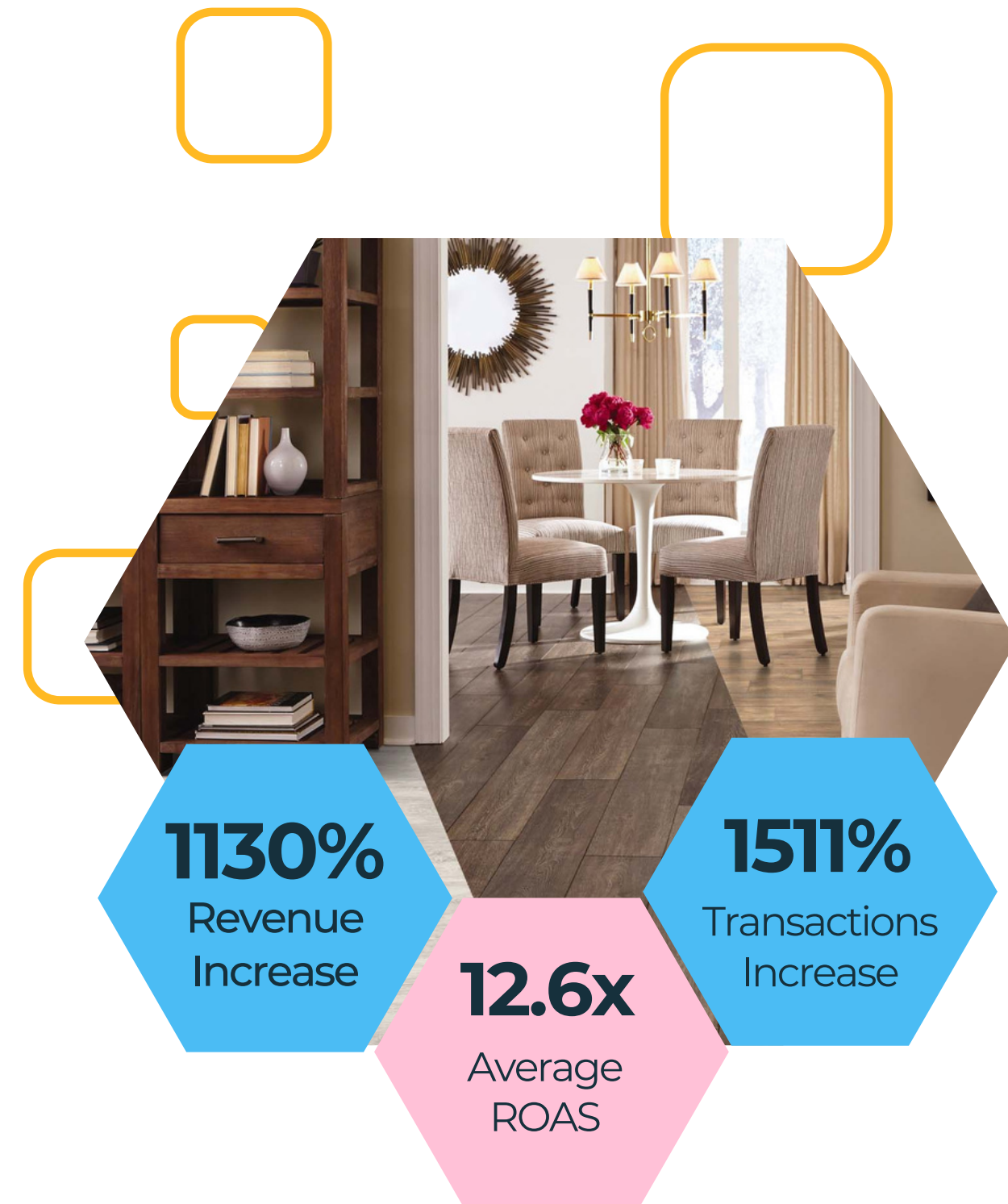
On average we've increased the average ROAS to above 10x consistently.



# Don't Take It From Us

*“Everything Digital has successfully expanded our business model with a combined approach of Google and Facebook advertising. Year on year, we’ve seen our revenue streams grow 900% over all channels. Their attention to detail, specifically the data generated is second to none and I’ll be working with them for as long as these numbers are consistent. Couldn’t recommend these guys highly enough!”*

**Mark Andrew - Owner**





**Everything Digital**

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