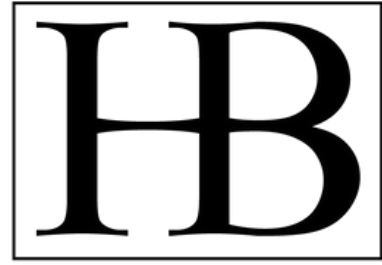


# Everything Digital

## HB Shoes Case Study







Shoes · 1964

# HB Shoes



HB Shoes are premium Italian Shoes Manufacturers who stock other well known brands such as Rohde and Ara through many highstreet shops and wanted to grow online which is why they made the switch to Everything Digital.

We have worked alongside HB Shoes for around 2 years now producing steady growth through Paid Search and Google Shopping. Helping out with there Organic Social and helping them grow this channel has allowed us to formulate a remarketing strategy through Facebook and Instagram Ads that has seen growth also.





# Don't Take It From Us

*"Everything Digital has taken the time to understand our target audience and have developed an online strategy to pinpoint many different types of shoes and sandals we stock and manufacture depending on seasonality. They understand our goals and business model with a great level of understanding of the retail market in general. They communicate with us at set dates and provide us with in depth reporting and information for us to make future internal decisions which allows profitability to rise"*

**Justin Morgan - Director**





**Everything Digital**

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