

# Everything Digital

## NWE Waste Case Study





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NWE Waste were advertising online through Google ads however their website was not built with that in mind. The in house team at Everything Digital, redesigned the website with conversions in mind.

We produced this website on WordPress giving the client complete control if they wanted to make any changes at a later date or update site information without needing an agency to help.

The rise in conversions they receive has proven that the website design is exactly what their target market is looking for as well as their Google Campaigns.



# Don't Take It From Us

*“The website design and management from Everything Digital is fantastic, our enquiries through the website have risen dramatically over the last 12 months and there is no doubt that the new website has played a massive part in this. With specific landing pages for our services our Google campaigns have flourished, driving the right traffic to the right service, thanks team”*

**Andy Marshall - Owner**





**Everything Digital**

[www.everything-digital.co.uk](http://www.everything-digital.co.uk)

Call us on: **0113 831 3666**

Email: [info@everything-digital.co.uk](mailto:info@everything-digital.co.uk)



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