

# Everything Digital

## QuickGrass Case Study





# Quickgrass



The focus for Quickgrass was originally to try and focus on trade customers. The owners already had a network of trade customers that had stayed in contact with them by phone, however they didn't have a large amount of new customers visiting their website. Additionally, Quickgrass would see major downward trends outside of spring and summer months.

Everything Digital was commissioned to increase leads by form fills and phone calls using Social and Google Ads. Whilst doing this we were then asked to build a Shopify website to encourage customers to buy directly from the website as well.



# Don't Take It From Us

*"We've worked with Everything Digital for a long time now and their technical knowledge is unmatched. We've gone through multiple different stages from working on WordPress to commissioning Everything Digital to build a Shopify B2C website.*

*In addition to the Shopify website, Everything Digital built and manage our Google and Facebook Ad campaigns. We've seen huge volume of leads since and the quality of the leads just keep on improving."*

**Richard Archer - Owner**





**Everything Digital**

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