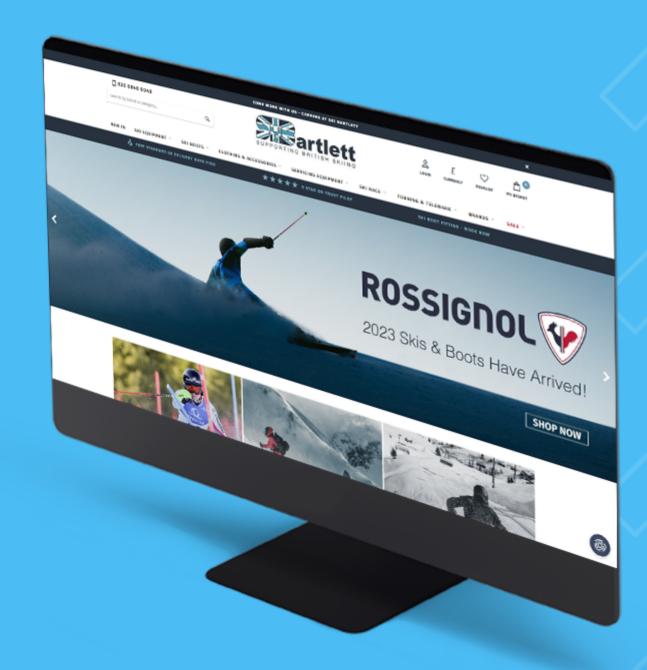
Everything Digital Ski Bartlett Case Study





Ski Bartlett

A very seasonal business, we first started working with Ski Bartlett and sister brand Sputnik Snowboard Shop to help them capitalise in their busy period (Autumn/Winter).

From the changes implemented at the very start of our relationship, we saw an immediate upshot on all channels managed by Everything Digital.

After the first busy season, we started working on improving audience targeting and social branding during down months, which really boosted performance in the following Autumn/Winter season.



Don't Take It From Us

"Working with Everything Digital to uncover the possibility of revenue being generated through our social channels has been a great experience. This on top of the clear increases we've seen on our Google Ads account has solidified our working relationship with Everything Digital.

The support we've had in the short time we've been working together has been amazing. We're so happy working with the whole team over at Everything Digital!"

Anna Smith - Owner



150% Revenue Increase **120%** Transactions

Increase

Average ROAS

7.8x

0 h @EverythingDigitalOfficial



Email: info@everything-digital.co.uk





5

@EverythingDigitalGlobal