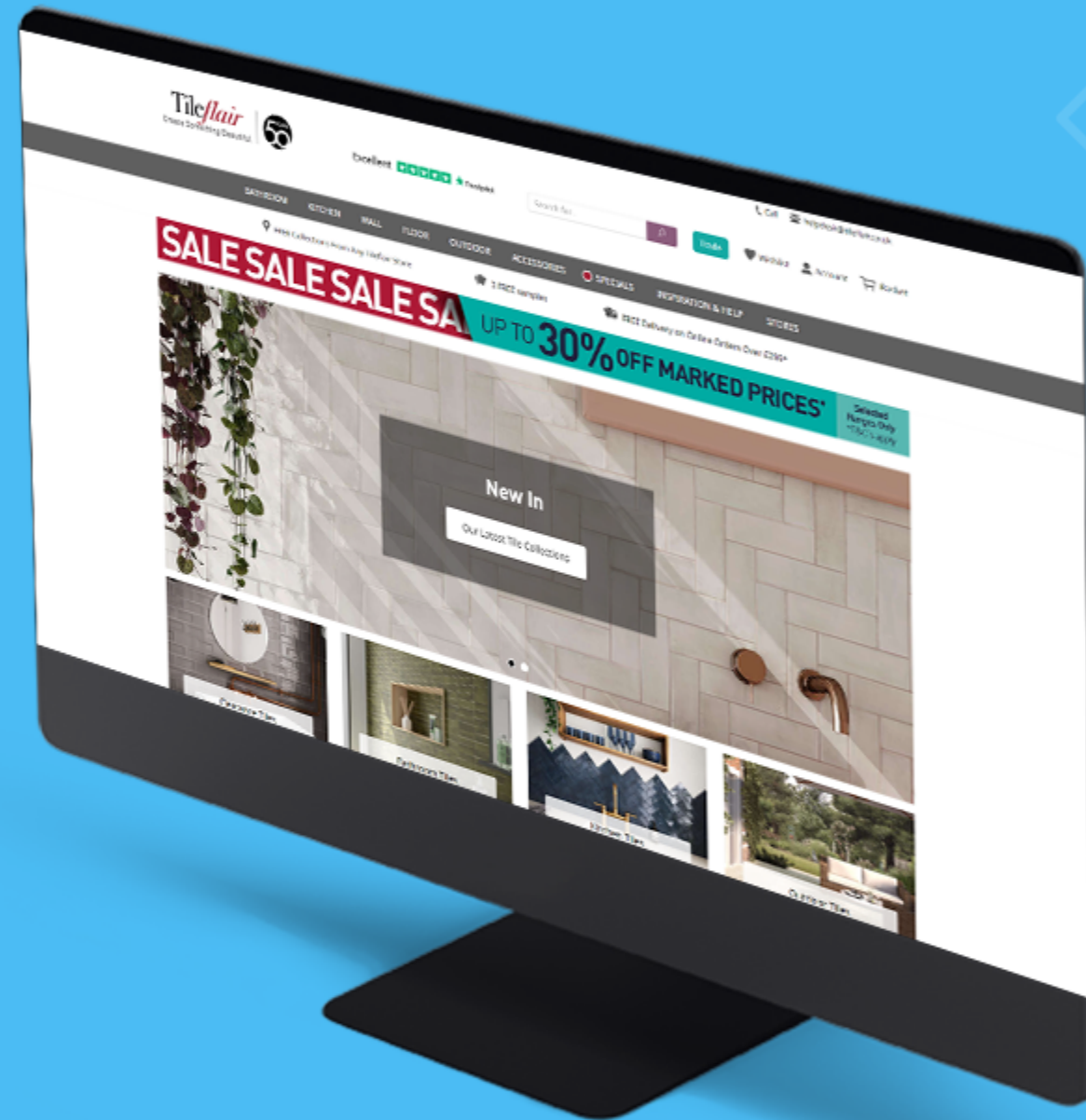


Everything Digital

Tileflair Case Study



Tileflair
Create Something Beautiful

Tileflair



Tileflair have developed a very unique approach to selling the beautiful tiles that they offer. Rather than focusing on generating direct revenue from online orders, the approach was to generate interest for in-store visits and to ultimately increase full project orders.

This gave us some creative freedom to really capitalise on latest style trends. We'd analyse conversion and interest data each month and start pushing the latest trending products/colours, etc in ads.

Since starting work with Everything Digital, Tileflair has seen over 200% increase in valuable leads generated.



Don't Take It From Us

"Working with Everything Digital has been a breath of fresh air. Their approach to looking after our Facebook Ads account (especially with recent tracking changes) has a clear methodology. The initial restructure has started to show increases in the statistics that matter and we're more than excited to see what the future brings!"

Michelle Earl - Marketing Manager





Everything Digital

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