

Everything Digital

Wallpaper Shop Case Study



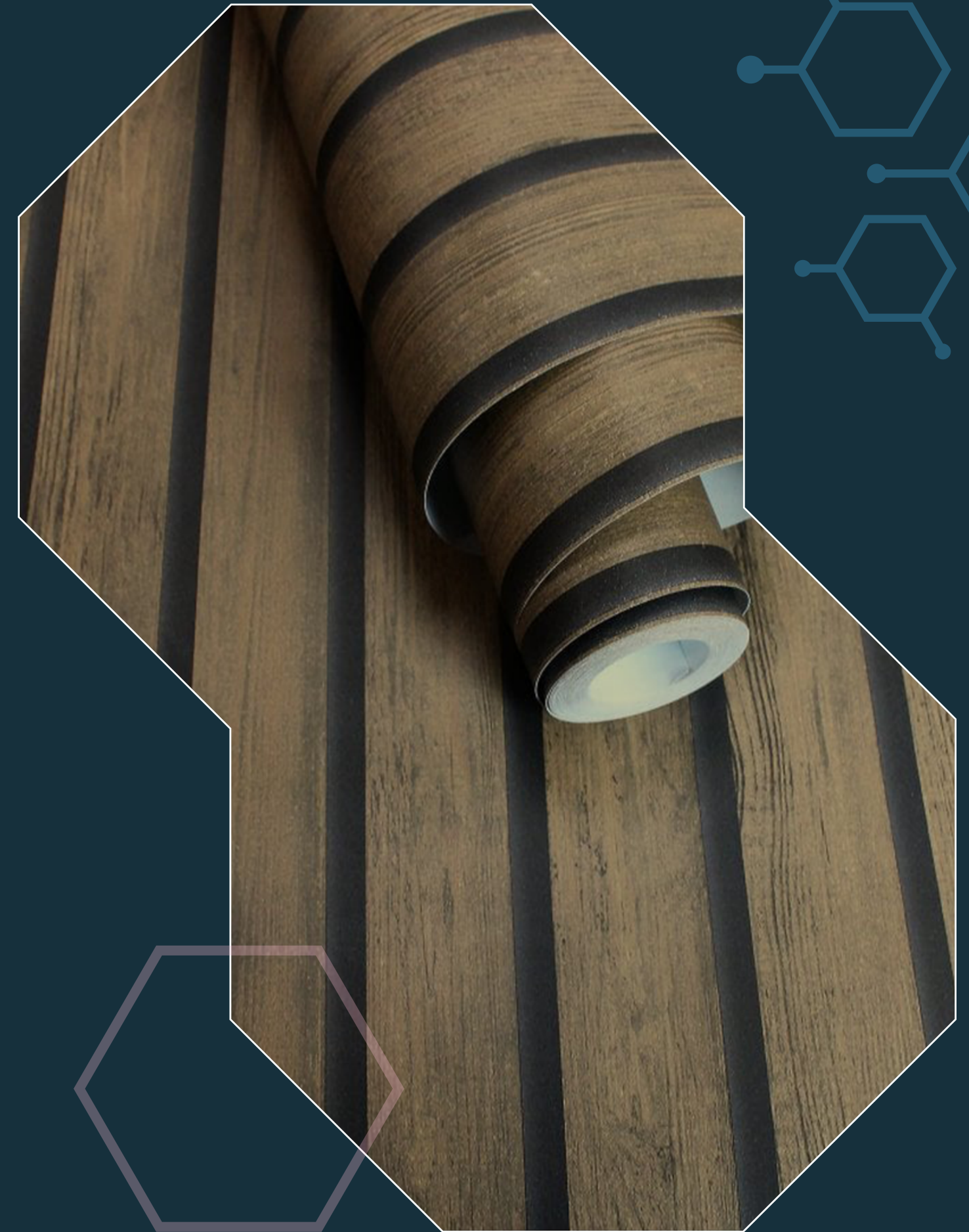


Wallpaper Shop



Wallpapershop.co.uk were with a Worldwide eCommerce Agency for their online paid marketing efforts before making the decision to switch to us at Everything Digital to grow and scale their online business through both Paid Search, Google Shopping, Facebook Ads and Instagram Ads.

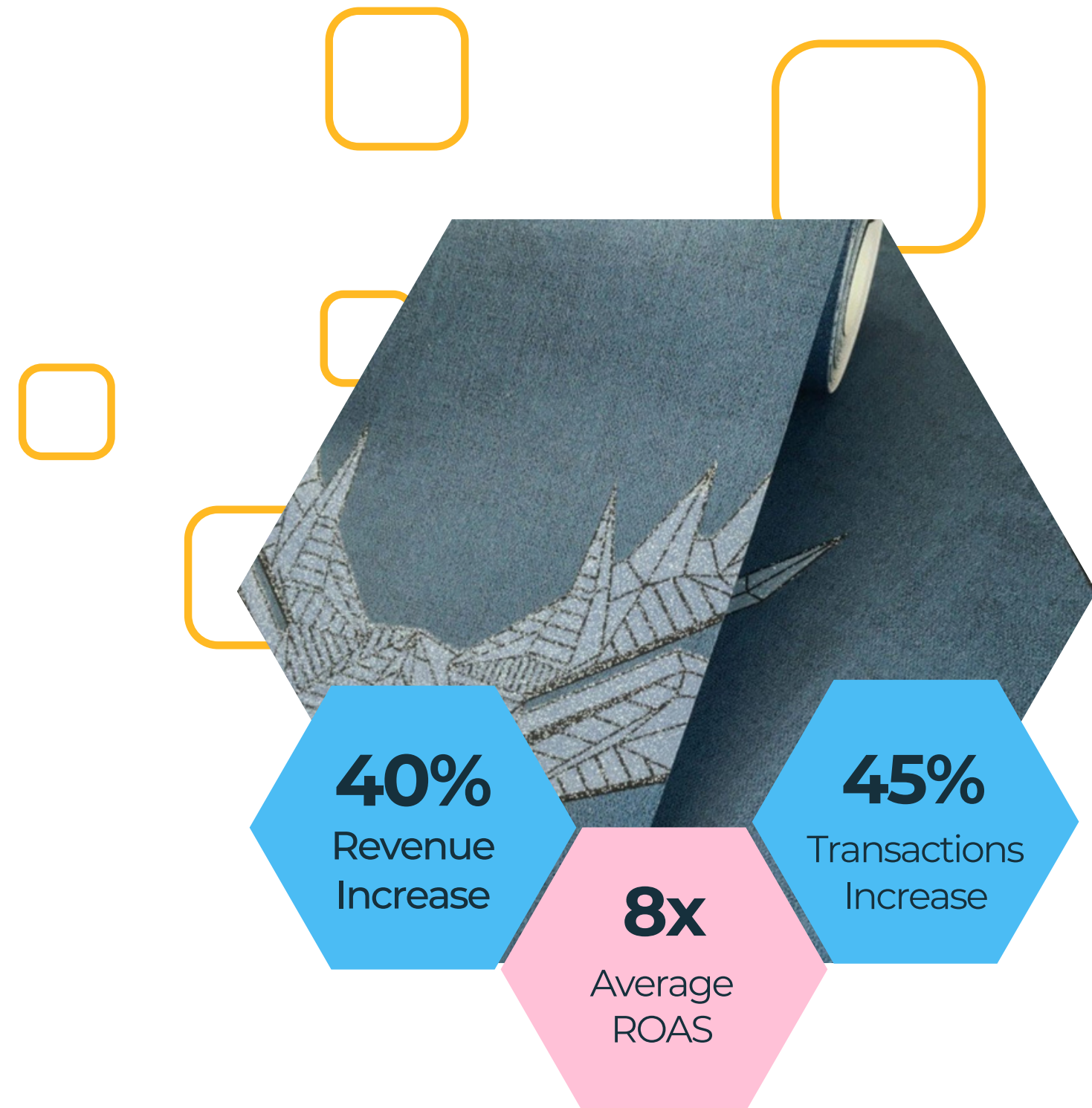
Producing ROAS figures of around 6-8X but with limited spend and no clear structure implemented to scale. Everything Digital jumped at the chance presented to us through our experience with similar companies to push them onto the next level. We grew ROAS, kept the same spend and continued to grow revenue!



Don't Take It From Us

"We have encountered scalable spend on both Google and Social Media Paid channels through the new strategy Everything Digital have implemented. With doubling our online ad spend we have seen our overall economy grow through these notoriously difficult times online which has filled us with confidence that we have an Agency who really cares about our bottom line, they understand our business needs and capabilities which translates into successful campaigns month in month out"

Paul Rubens - Director





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